



JORGE RAUL IBARRA SALAZAR

FULL STACK ENGINEER

ABOUT ME

I see myself as a multi-talented human with over 11 years of experience in a wide range of software development. I'm a freelancer and IT Consultant for several companies. I like to keep learning, challenge myself, and do things that matter.

AREAS OF EXPERTISE

- Software Development
- Web Development
- Custom Coding
- Information Integration
- Sys Administration
- Databases Administration
- Amazon Web Services
- Digital Marketing
- Outsourcing/Offshoring Solutions
- ERP and SaaS Build and Deploy

CONTACT DETAILS

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Located in some point of the Sonoran Desert, Mexico

TOP SKILLS

- PHP, Java (Servlets, Desktop Applications), C#, Visual Basic
- Objective-C, XML, Ajax, Apache Web Server, Ruby, RoR
- MySQL, SQL Server, Postgree SQL, MongoDB, and MariaDB
- HTML, JavaScript, Jquery, Node.JS, Angular & React.JS
- CMS Wordpress & Joomla
- MVC, SubVersion (SVN), GitHub
- Amazon EC2 including SES and Route53
- Linux, Windows, Ubuntu
- SEO for Websites
- Bootstrap
- Payment Gateway Integrations
- Mobile apps with React Native
- Ticketing Systems - Asana, Jira, Trello

EMPLOYMENT HISTORY

FULL STACK - SENIOR WORDPRESS ENGINEER

GoBankingRates | October 2022 - Present

- Build, extend, maintain and deploy websites using the WordPress content management system.
- Create and modify front end and back end components (themes, plugins, scripts and styles) using PHP, Javascript and CSS.
- Monitor, maintain and optimize front end and back end performance.
- Produce high-quality code that works well across multiple browsers and devices.
- Team Collaboration. Interact with the team to share and discuss design and functionality ideas.
- Interpret wireframes, storyboards, user flows, process flows and site maps.
- Discuss project milestones and key deliverables to peers and stakeholders.
- Set design guidelines, best practices and standards.
- Meet deadlines and stay on target. Work with designers to ensure the technical feasibility of UI/UX designs

FULL STACK DEVELOPER - AD OPERATIONS

UConvert Media LLC. | June 2022 - November 2022

- Build and deployment of websites aimed to Auto Insurance and Debt, as well as a corporate website with booking features.
- Set up of lead management system, along with integrations made, built pingtrees, campaigns, new verticals, and custom made fields.
- Implement a secure connection between websites and lead management system through API and follow documentation.
- AWS Servers Configurations and Deploys, MySQL databases creation, image backups.
- Ad Operations - Manage and creation of new offers in affiliate platform, custom events, postbacks, debug, and tests.
- Integrate postbacks and http url fields from affiliate platform to the website, firing pixels, tracking, etc.
- Migrate integrations between different lead management systems, configurations, pingtrees, and data consolidation.

TECHNICAL AD OPERATIONS

Digital Thrive LLC. | May 2021 - June 2022

- Implementation and management of digital media campaigns.
- Responsible for managing campaign reporting.
- Support on Lead Generation and Pay Per Call divisions.
- Update WP sites for new releases.
- Gravity Forms - release/purge of PII on a schedule.
- Site security updates and checks.
- Management of Everflow platform as it relates to the websites.
- Provide support to ping/post & data divisions as needed.
- Load balancing advertiser CPC feeds.
- Implementation of new API integrations in the marketplace.
- Management of various pingtrees and implementation of new click feeds.

INFORMATION TECHNOLOGY CONSULTANT

Merlin Data Management LLC. | 2015 - 2022

- Amazon Web Servers Administrator
- Database Administrator
- Web Developer
- Lead Management System Administrator

FULL STACK DEVELOPER

404 Web Solutions. | 2013 - Present

- Deployed more than 50 projects for clients
- Worked closely with the branded content team
- Internet Marketing Data Reports
- MEAN Stack
- Information Integration and Data Specialist

WILLING TO LEARN WHAT IS NEEDED TO ACOMPLISH A JOB!